

The background image shows a scenic view of a river with a bridge in the distance. In the foreground, there is a stone wall with a circular garden bed. To the right, a large rock sculpture is wrapped in an American flag. In the center, a white lighthouse with a blue top and a small observation deck stands on a small island in the river.

CLINTON YOUTH DRUG PREVENTION

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Acknowledgement of Partners



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Clinton Demographics

City population: 24,469

20.9% of Clinton's population is under the age of 18

Racial make-up:

- Caucasian : 89.1%
- Black: 5.1%
- Hispanic or Latino: 4.4%

Problem Statement

Environmental factors, such as socioeconomic and relational characteristics, may impact a teen's potential to engage in substance abuse within Clinton County and the City of Clinton. Local youth in Clinton are at a higher risk than the state at large for experimenting with substances, specifically, alcohol, vaping, and marijuana, which may increase the risk for addiction and substance use disorders.

Clinton Background

13.7% of residents live below the poverty line



Clinton County ranks 87/99 counties in health outcomes and 90/99 counties in health factors.

The unemployment rate in Clinton County is 6.4% compared to the state average of 5.1%


Health Factors

Health Factors

Health Behaviors

	Clinton (CN) County	Iowa	United States	
Adult Smoking	20%	17%	16%	▼
Adult Obesity	41%	37%	32%	▼
Food Environment Index	7.8	8.6	7.0	▼
Physical Inactivity	25%	23%	22%	▼
Access to Exercise Opportunities	67%	79%	84%	▼
Excessive Drinking	23%	25%	19%	▼
Alcohol-Impaired Driving Deaths	 29%	27%	27%	▼
Sexually Transmitted Infections	 409.2	478.5	481.3	▼
Teen Births	27	16	19	▼

Health Outcomes

Health Outcomes					
Length of Life		Clinton (CN) County	Iowa	United States	—
Premature Death		7,800	6,500	7,300	∨
Quality of Life		Clinton (CN) County	Iowa	United States	—
Poor or Fair Health		13%	12%	12%	∨
Poor Physical Health Days		3.1	2.8	3.0	∨
Poor Mental Health Days		4.4	4.4	4.4	∨
Low Birthweight		8%	7%	8%	∨



Literature Review



Informational Interviews

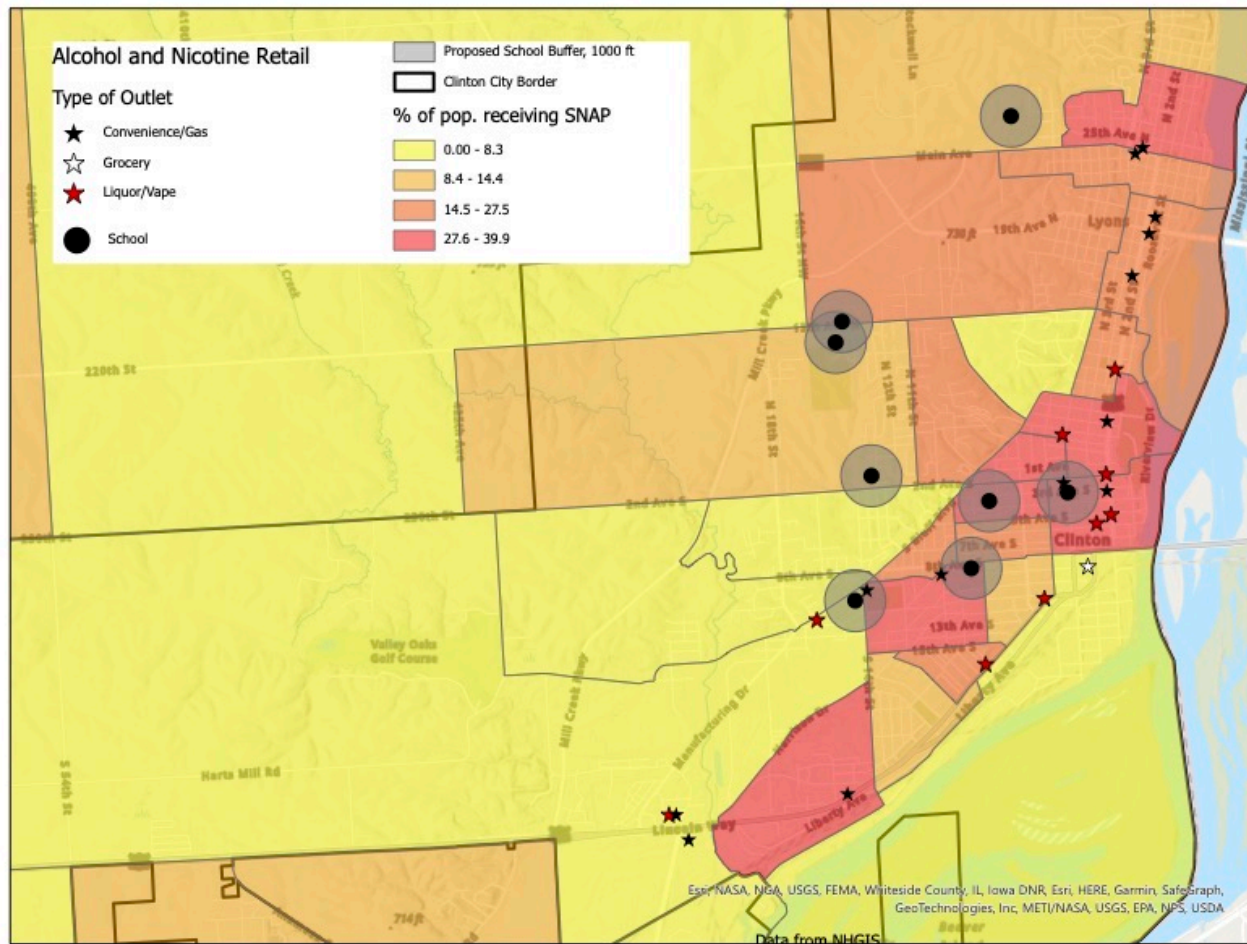


Case Studies

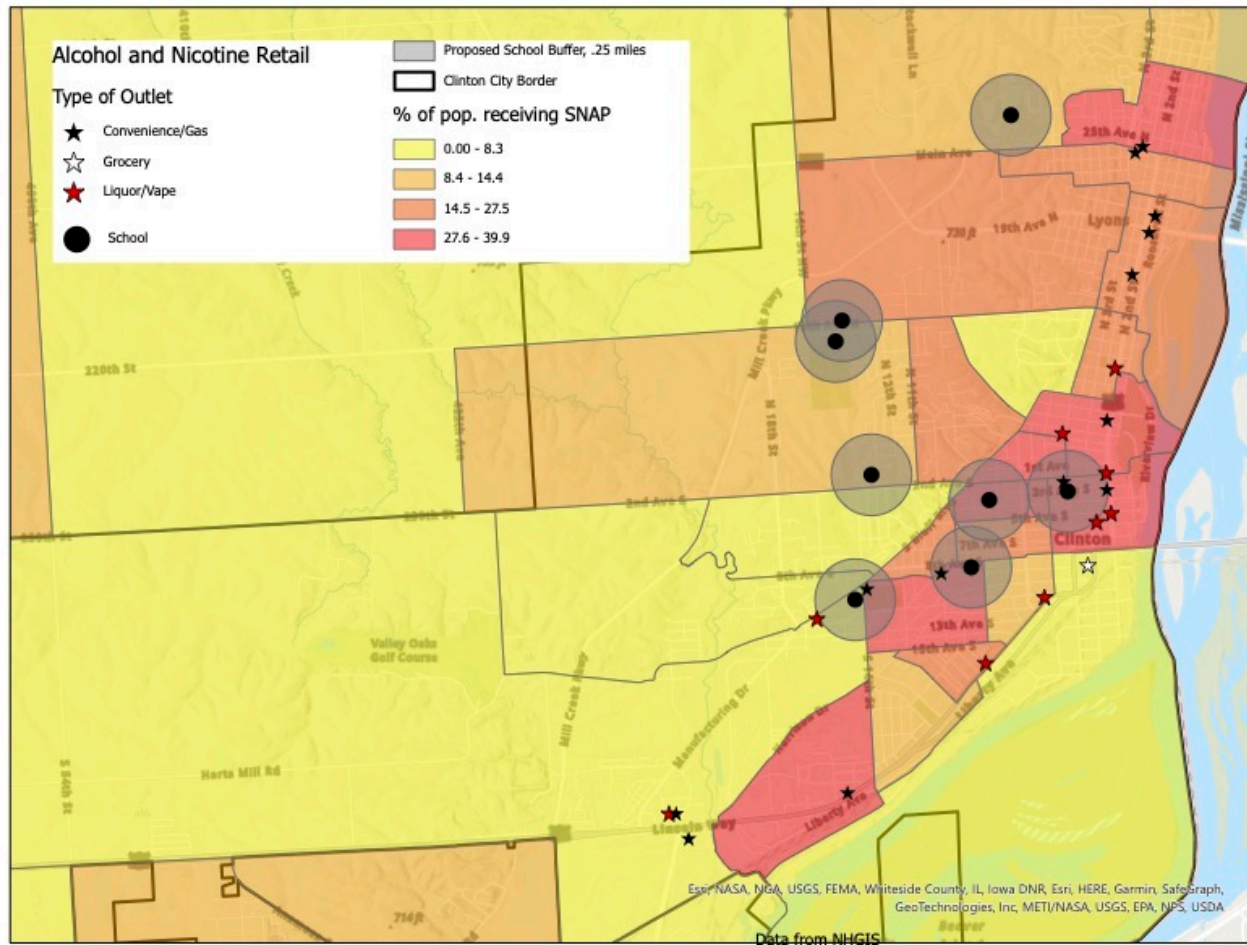


Program Analysis

Methodology



Buffer zone option A: 1000 ft
(about three football fields in each direction)



Buffer zone option B: .25 miles



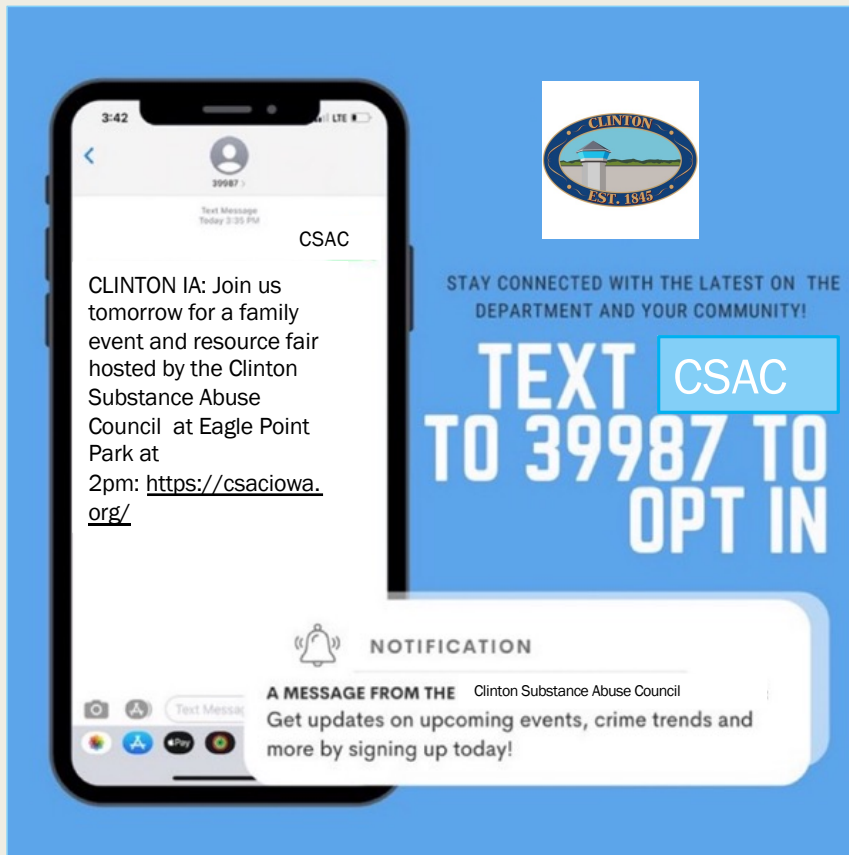
Increasing Parental Involvement in Youth Drug Prevention

- Update CSAC Meeting/Trainings page with up-to-date information and increase navigability.
- Offer incentives like food/refreshments/family events at trainings.
- Send out invitations for trainings through the community (churches, youth organizations, schools).
- Personalize invitations/thank-yous following events/trainings.
- Incorporate parents/advocates into planning and trainings.

REDUCING E-CIGARETTE USE IN CLINTON PUBLIC SCHOOLS



- Begin implementing Botvin at the 5th grade level in Clinton Public Schools.
- Replace suspension with positive behavior intervention and support (PBIS) or life-connections screening.
- Use vape detectors, electronic hall-monitors, and other deterrence tools in conjunction with behavioral based interventions.

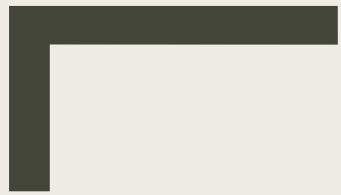


City Messaging Recommendations

- Media Campaigns throughout the Clinton Iowa community.
 - What does the message look like?
 - Utilizing influential people in the community
 - Who are these influencers?
 - Partnering with different entities in the community
- Utilizing the Cities Text Messaging Services
- Student Advocacy
- Update Social Media and Website

**Thanks For
Listening!**





QUESTIONS?



References

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