

FINAL DELIVERABLE

Title Identifying grants to support All Culture Equal funding priorities

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UI Department Tippie College of Business

Course Name ENTR:3595:0EXT
Nonprofit Organizational Effectiveness I

Instructor Jill Smith

Community Partners All Cultures Equal (non-profit in Webster City)

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Team #5: Emily Ayala, Marci Clark, Yun Xu, Laura Villarreal
Community Partner Name: All Cultures Equal

Nonprofit Organizational Effectiveness (“NOE”) II
Community Engagement Assignment: Identified Grants

1. Community Foundations that serve All Cultures Equal

All Cultures Equal serves Hamilton County.

Include the following:

1. Hamilton County

Name of Community Foundation: Enhance Hamilton County Foundation

Website: <http://www.enhancehamiltoncounty.org>

Description of Foundation:

The Enhance Hamilton County Foundation is a 501-C-3 Charitable Foundation that was created in 2005. As stated on the Foundation’s website, their mission is to “foster private giving, strengthen service providers and improve the quality of life for citizens in Hamilton County.”

Grants Offered: 2019 Enhance Hamilton County Foundation Grant

Grant(s) Due Dates: December 31, 2018 by 5 PM

Areas of Grant Making:

- Arts and Culture
- Community Betterment
- Education
- Health and Human Services
- Recreation and Environment
- Youth Development

Why this grant fits the needs of ACE:

The 2019 Enhance Hamilton County Foundation Grant would be a great source of funding for ACE because they both value creating a better and stronger community in Hamilton County. Additionally, both organizations value diversity and many of the areas of Grant Making align well with All Cultures Equal.

2. Seven Recommendations for grant/funding resources for All Cultures Equal:

Recommendation #1: The Wellmark Foundation

Website: <https://www.wellmark.com/foundation/traditional-grants.html>

Name of Grant Offered: Small MATCH Grant

Grant(s) Due Dates: The last grant application deadline was June 8, 2018.

Typical Award Amounts: \$12,133-\$25,000

Why this grant fits the needs of ACE:

Our community partner is interested in starting a food bank and help feed the community. This directly aligns with this grant program because one of its goals is to increase access to healthy foods.

Recommendation #2: Wells Fargo

Website: <https://www.wellsfargo.com/about/corporate-responsibility/iowa-grant-guidelines/>

Name of Grant Offered: Community Engagement Grant

Grant(s) Due Dates: Grant applications are accepted between January 1- August 15 and are reviewed on a monthly basis. Applications submitted after the August 15th deadline will be reviewed the following cycle.

Typical Award Amounts: Not specified.

Why this grant fits the needs of ACE:

Well Fargo is seeking organizations that help strengthen the community through cultural diversity and education. This aligns well with All Cultures Equal because they value cultural diversity and are looking to engage in a variety of cultural activities. Additionally, our community partner would like funding for Spanish and English classes to help educate people of the community.

Recommendation #3: Iowa Commission on Volunteer Service—Volunteer Iowa

Website: <https://www.iowagrants.gov/insideLinkOpps.jsp?documentPk=1540495413063>
<https://www.volunteeriowa.org/>

Name of Grant Offered: Volunteer Generation Fund

Grant(s) Due Dates: November 27, 2018 at 3 PM

Typical Award Amounts: \$5,000-\$35,000

Why this grant fits the needs of ACE:

The Iowa Commission on Volunteer Service is providing this grant for nonprofits seeking to build on a volunteer center to grow the capacity of the organization. We believe this grant illustrates what All Cultures Equal is trying to accomplish with staffing needs. ACE needs volunteers of all backgrounds to service a large diverse population of people and would benefit from the grant.

Recommendation #4: The Max and Victoria Dreyfus Foundation

Website: <https://www.mvdreyfusfoundation.org/application-guidelines>

Name of Grant Offered: Not specified.

Grant(s) Due Dates: The Spring grant postmark deadline is November 10th and the Autumn grant postmark deadline is May 10th.

Typical Award Amounts: \$1,000-\$20,000

Why this grant fits the needs of ACE:

According to the website, The Max and Victoria Dreyfus Foundation offers grants to nonprofits “for whom a small amount of money can make a big difference.” Considering All Cultures Equal’s lack of funding, we believe they meet this requirement. Additionally, the foundation considers grants for cultural programs, education training programs and other community-based programs. Due to ACE’s focus on diversity and Spanish and English classes, this grant would be a great opportunity.

Recommendation #5: Iowa Department of Cultural Affairs/Iowa Arts Council

Website: <https://iowaculture.gov/about-us/about/grants/capacity-building-grant>

Name of Grant Offered: Capacity Building Grant

Grant(s) Due Dates: The last grant application deadline was May 1, 2018. This deadline was for the funding period of July 1, 2018- June 30, 2019.

Typical Award Amounts: \$5,000

Why this grant fits the needs of ACE:

The Iowa Depart of Cultural Affairs offers a Capacity Building Grant for non-profit culturally-based organizations with budgets less than \$150,000. The grant aids in funding for various cultural activities and art work organizations that contribute to the community. Specifically, the Capacity Building grant can be used to fund staff, space rental, and the purchases of supplies for volunteer purposes. Considering ACE’s current funding is below \$150,000, cultural background and need to hire staff, this grant has the potential to be an excellent source of funding.

Recommendation #6: Gannett Foundation

Website: <https://www.gannettfoundation.org/guidelines.htm>

Name of Grant Offered: Community Action

Grant(s) Due Dates: Postmark deadlines are February 16, 2019 or August 17, 2019.

Typical Award Amounts: \$1,000- \$5,000

Why this grant fits the needs of ACE:

The Gannett Foundation serves organizations in communities served by Gannett Foundation. With the help of their community action grant, they serve “community problem-solving” and “cultural enrichment”. The foundation prioritizes grassroots organizations such as ACE. Gannett’s mission is to make communities stronger by equipping them, similar to what ACE strives to accomplish.

Recommendation #7: The Arca Foundation

Website: <https://www.arcafoundation.org/for-grant-applicants/>

Name of Grant Offered: Not specified.

Grant(s) Due Dates: February 1st for the spring cycle and August 1st for the fall cycle.

Typical Award Amounts: \$10,000- \$125,000. Average Grant is \$50,000

Why this grant fits the needs of ACE:

The grant opportunities that the Arca Foundation offers assist in improving both economic and racial justice. The Arca Foundation seeks to support organizations that help diverse communities and seek to create racial equity. ACE’s values are aligned well with the Arca Foundation and therefore we believe ACE is a good candidate for their grants.