

Rural Development Hub



Molly McCarthy, Hudson Davis, Carrie Field, Lillian Giddings,
and Olivia Eaton

Project Statement

Pathfinders asked us to:



Conduct research on successful rural development hubs

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Identify best practices tailored to Pathfinders' goals and local needs

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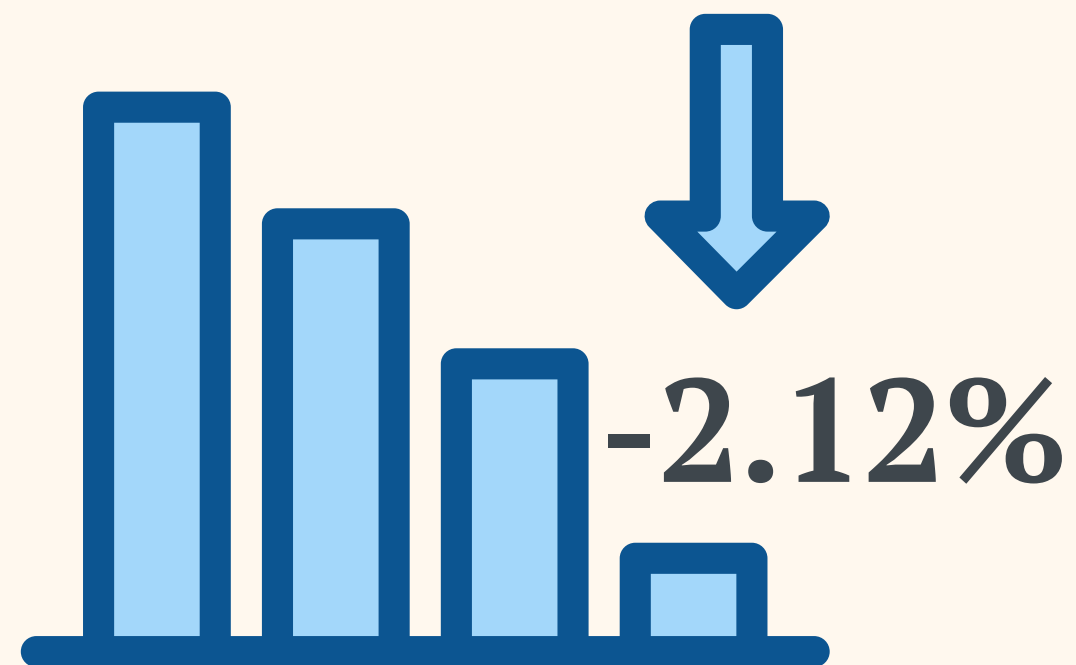
Identify best practices tailored to Pathfinders' goals and local needs



Develop recommendations to guide Pathfinders in establishing an effective rural development hub

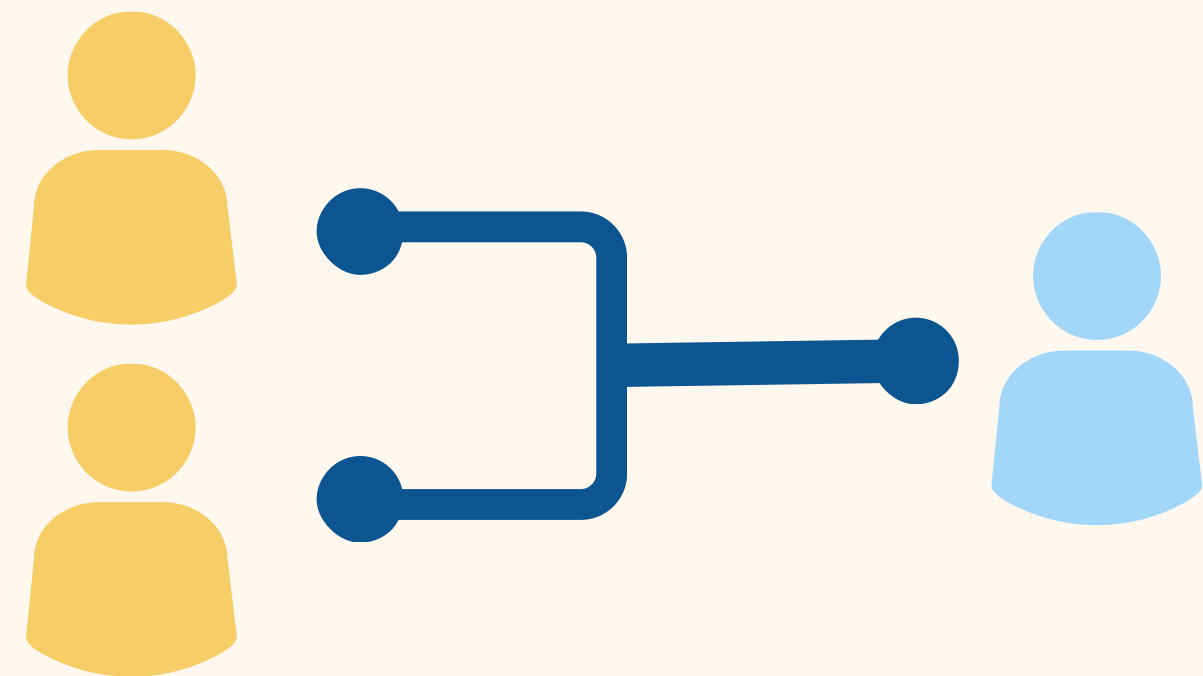
Issue Statement

Declining population



Combined decrease in population from 2010-2021 in the 6-county area

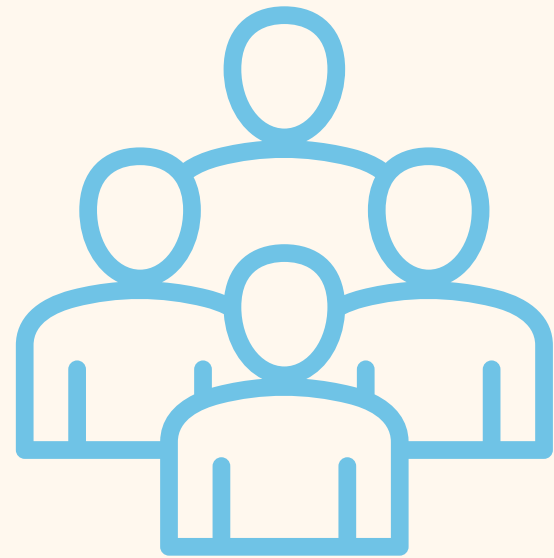
Shifting economic environment



Of **9,281 businesses** in Area 15, **6,865** are considered non-employer establishments (sole proprietorships)

Best Practice

**INNO
VATE | 120**

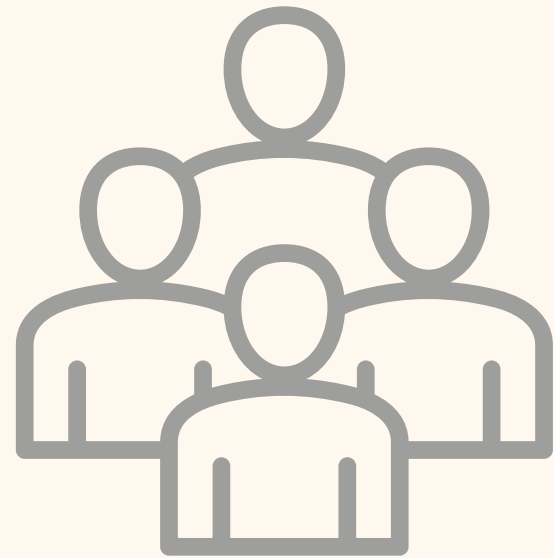


Empowering the Workforce

- Internships for students
- Youth focused

Best Practice

**INNO
VATE | 120**



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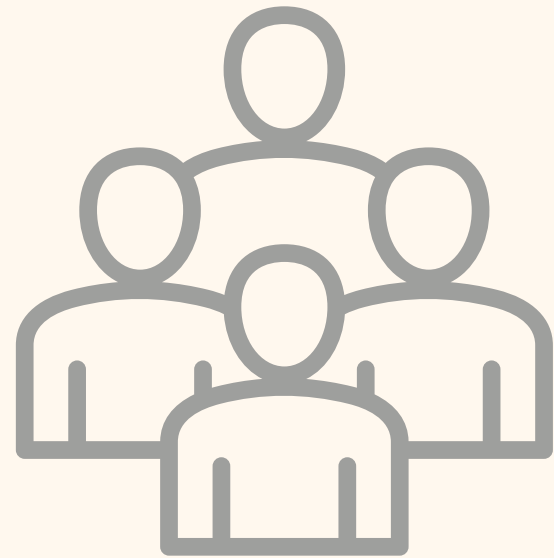


Supporting Entrepreneurs

- Co-working spaces
- Professional assistance

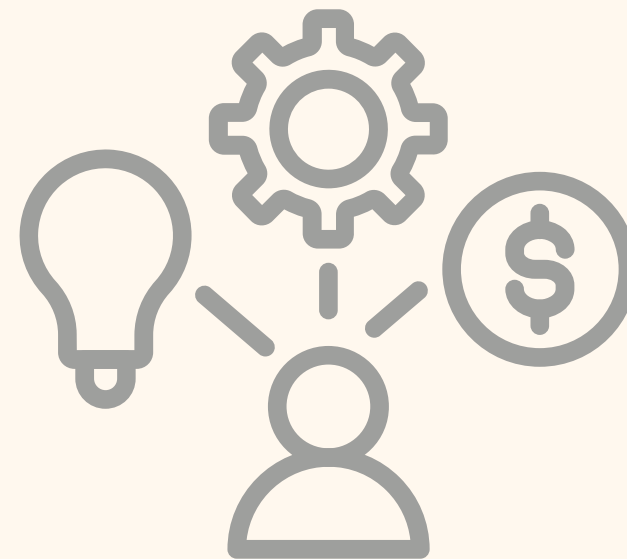
Best Practice

**INNO
VATE | 120**



Empowering the Workforce

- Internships for students
- Youth focused



Supporting Entrepreneurs

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Building Connections

- Strengthening community
- Amplifying innovation

Policy Recommendation 1

Best Practices: Story Mapping

Online, **interactive** story map

16 case studies from hubs
with similar demographics
and challenges

Replicable **models** for success

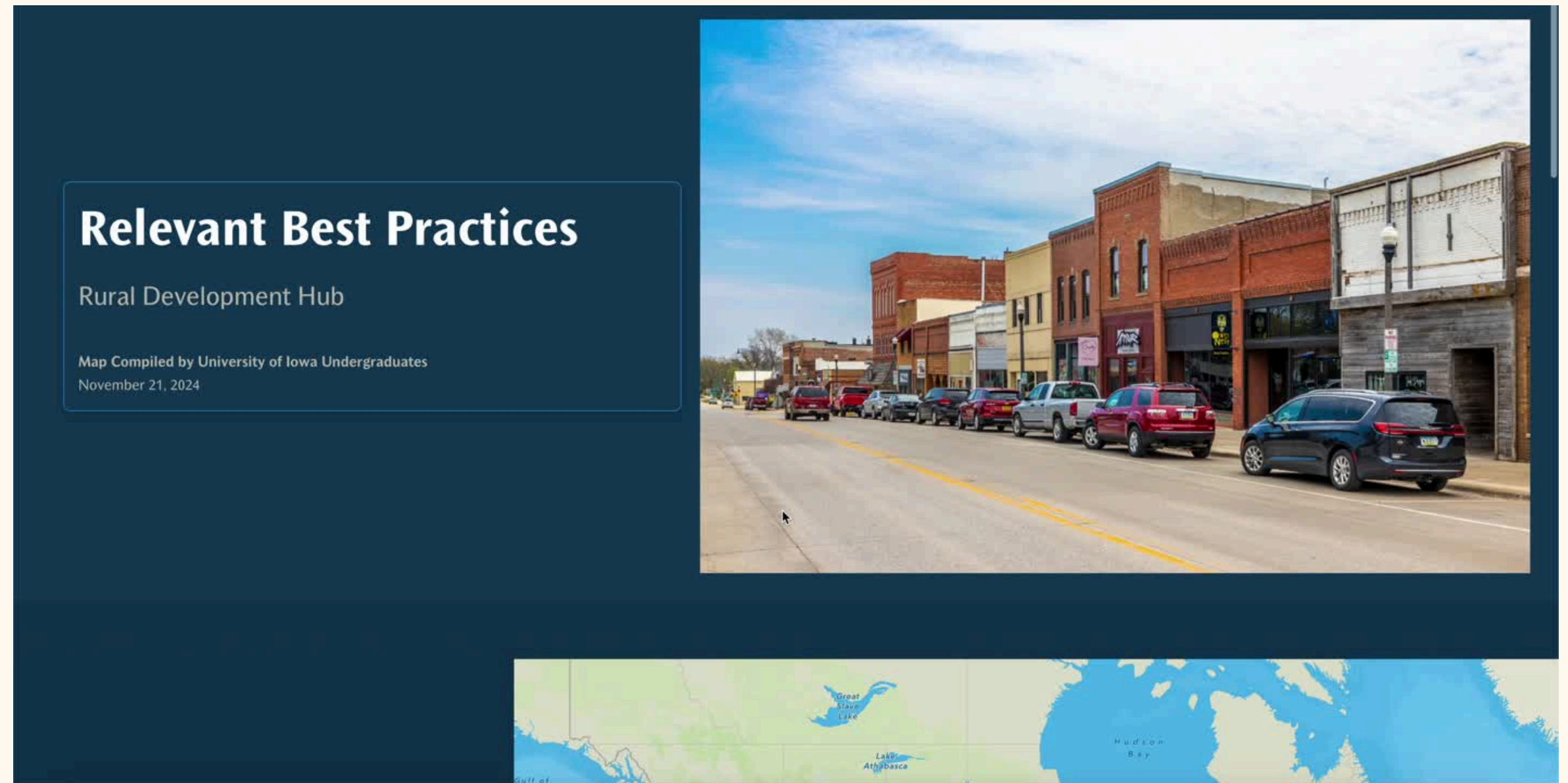
Policy Recommendation 1

Best Practices: Story Mapping

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Replicable **models** for success



Policy Recommendation 2

Data-driven Action Plan

- 6-County Area 15 data collective
- Comprehensive 501(c)(3) Excel sheet for Pathfinders area
- Road map for sorting future Excel sheets

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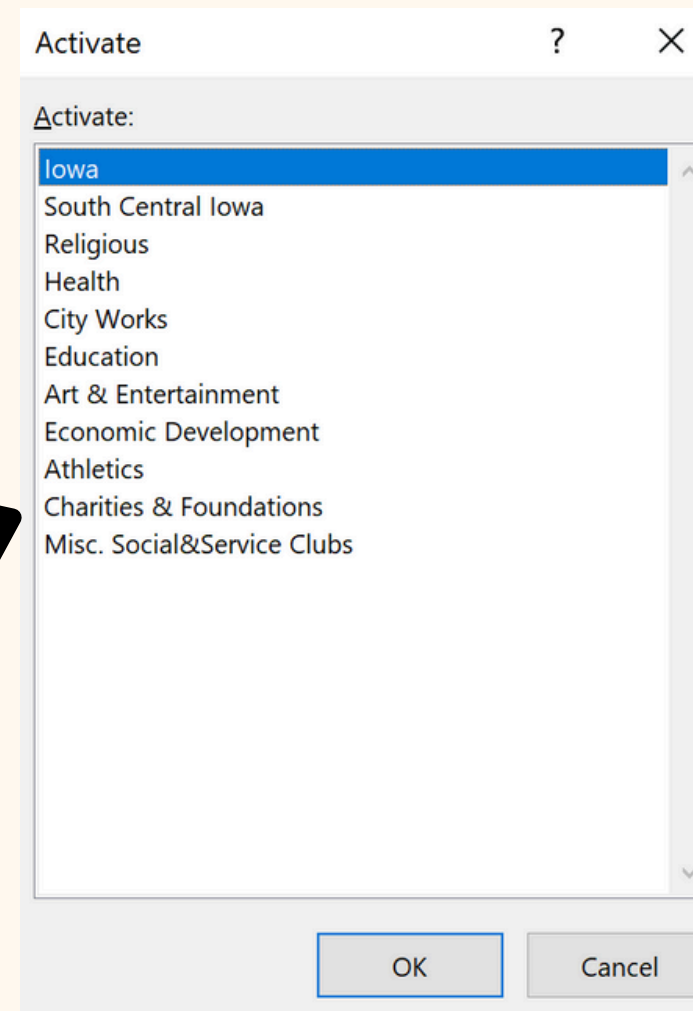
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29491	OPTIMIST INTERNATIONAL	DEBBY KELLY	PO BOX 2341	DAVENPORT	52809	1334	4
29492	DAVENPORT JAYCEES FOUNDATION		PO BOX 2282	DAVENPORT	52809	0	3
29493	APOSTOLIC CHRIST TEMPLE OF HOLINESS INC	GREGORY L MIDDLETON	PO BOX 2456	DAVENPORT	52809	0	3
29494	NATIONAL ASSOCIATION OF LETTER CARRIERS	BRENDA QUINLAN	PO BOX 2754	DAVENPORT	52809	685	5
29495	DAVENPORT SHOOTING ASSN		PO BOX 2731	DAVENPORT	52809	0	4
29496	AMERICAN ASSOCIATION OF UNIVERSITY WOMEN	DENISE HOLLONBECK	PO BOX 1631	DAVENPORT	52809	5649	4
29497	ASWAS INC	WILLIAM WILLINGHAM	PO BOX 1514	DAVENPORT	52809	0	3
29498	ILLOWA SHEET METAL CONTRACTORS INDUSTRY FUND		PO BOX 1540	DAVENPORT	52809	0	5
29499	LITTLE LEAGUE BASEBALL INC	DANIEL GOSA	PO BOX 2025	DAVENPORT	52809	3158	3
29500	VILLAGE OF HOPE INC	D JOE GRIFFEN	PO BOX 2617	DAVENPORT	52809	0	3
29501	LITTLE LEAGUE BASEBALL INC	RACHAEL DOOLEY	PO BOX 2189	DAVENPORT	52809	3158	3
29502	RUFF LIFE DOG RESCUE OF ILLOWA	LIZ ZAHAROPOULOS	PO BOX 2095	DAVENPORT	52809	0	3
29503	POFCU INC		PO BOX 1565	DAVENPORT	52809	0	3
29504	TAPESTRY FARMS	ANN MCGLYNN	PO BOX 2332	DAVENPORT	52809	0	3
29505	BLUE ILLUSION DANCE BOOSTERS	MONICA LA ROQUE	PO BOX 2005	DAVENPORT	52809	0	3
29506	MYSTIC OAKS INC		PO BOX 2454	DAVENPORT	52809	0	3
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29510							
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Policy Recommendation 2

Data-driven Action Plan

- 6-County Area 15 data collective
- Comprehensive 501(c)(3) Excel sheet for Pathfinders area
- Road map for sorting future Excel sheets

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29,507 Rows



40-100 Rows

Policy Recommendation 3

Community Focus Groups



Build partnerships
between stakeholders

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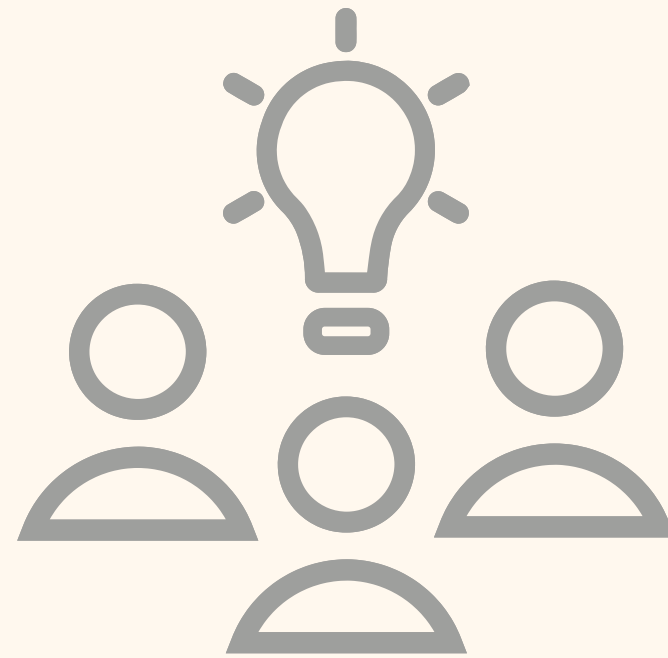
Identify community
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Create a common
goal and vision

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