

Issue #

Pathfinders Newsletter

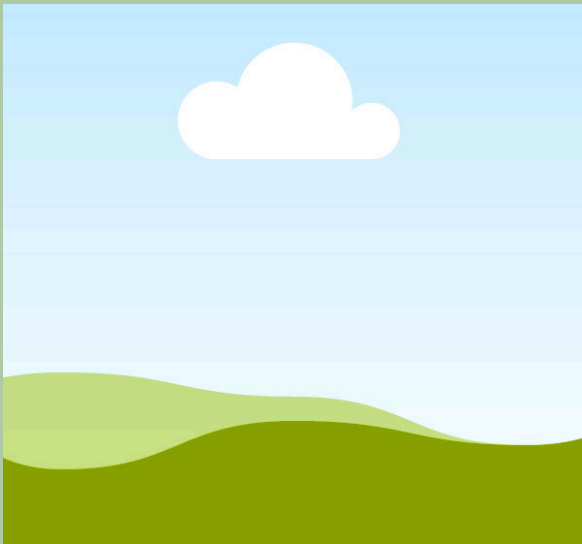
Date

PATHFINDERS

**resource
conservation &
development**



LETTER FROM ASHLEY



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UPDATES

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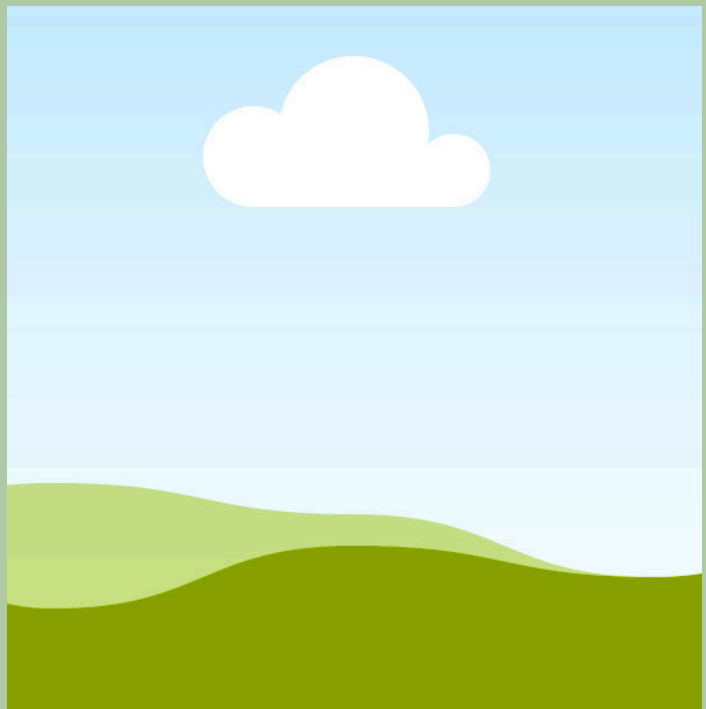
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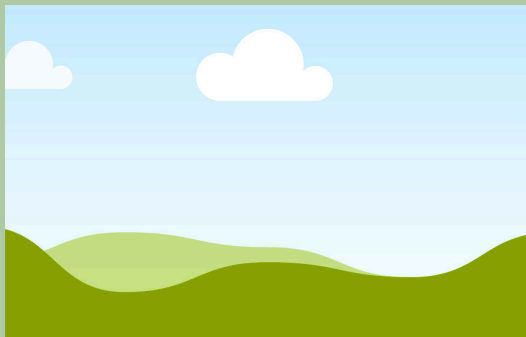
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CLIENT FEATURE: CLIENT NAME

Sample Text



Caption



Caption



Caption

WORK WITH US

Opportunity 1

Join us at our flagship store for an exclusive unveiling of our Spring/Summer collection. Get hands-on with our newest designs and consult with our expert stylists.

Opportunity 2

Learn from top interior designers in an interactive online session. Topics include color theory, space planning, and styling tips to refresh your home.

Calendar

Sample Event

Sample Event

Sample Event

Sample Event

Sample Event

Sample Event

Sample Event

Distribution Calendar

The newsletter will go out quarterly, and here are the dates we propose:

1. Monday, June 2nd, 2025
2. Monday, September 1st, 2025
3. Monday, December 1st, 2025
4. Monday, March 2nd, 2026
5. Monday, June 1st, 2026

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LETTER FROM ASHLEY



Happy summer!

As the executive director of Pathfinders RC&D, I would like to welcome you back to our quarterly newsletter. Pathfinders has been up to a lot in the past months, including getting Iowa's All Inclusive Amenity Map up and running and an exciting partnership with the University of Iowa. We also hosted, and attended, a variety of events such as the Historic Hills Shop-Around and a Youth Empowerment Summit.

Wishing you the best,
Ashley

UPDATES

1. University of Iowa partnership

We are excited to work with students in the Strategic Communication Campaigns class at the University of Iowa. Follow this link to see a video dedicated to Pathfinders the students helped us make: [\[LINK\]](#)

2. Historic Hills Scenic Byway episode

Iowa PBS's series Road Trip Iowa takes you on an adventure across Iowa's scenic byways to showcase the historic sites, unique attractions, and natural beauty. The episode aired on Wednesday, May 14th: [\[LINK\]](#)

3. Youth Prevention & Empowerment Convening

On April 23, Pathfinders co-hosted the Youth Prevention and Empowerment Convening. More than a conversation, the event was an opportunity to inspire youth to empower change, build connections, and take actions.

4. Iowa's All Inclusive Amenity Map

Our organization created an [Accessibility Map](#) to help list places throughout southeast Iowa in the categories of museums, playgrounds, lakes, campgrounds, and trails that offered fully accessible or partially accessible amenities. This map allows users to see what locations have different amenities such as accessible bathrooms, braille or large print, and more.

CLIENT FEATURE: MAHASKA COUNTY CONSERVATION BOARD

The Mahaska County Conservation Board is currently working with Pathfinders on a \$500,000 nature playscape in Oskaloosa, IA. Hear from Chris Clingan, the executive director, on how Pathfinders helped create this "immersive nature experience."



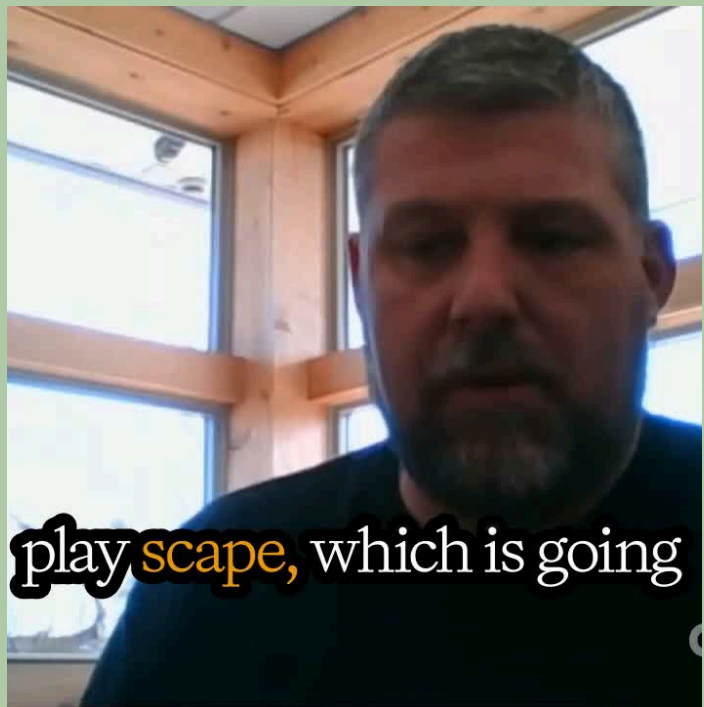
*Smiles before KASS Water Monitoring!
This process helps us keep our water
clean and healthy.*



*Our Spring Shop-Around highlighted
all the great shops along the Historic
Hills Scenic Byway and even a haunted
house!*



*This is how the land looks after a
successful reclamation project!*



WORK WITH US

Apply for a Small Business Loan

With no application fee, small and emerging businesses from 10 Iowa counties can get up to \$20,000 from Pathfinders. Get more information about the program [here](#).

Get Help with Grants

With more than a decade of experience in writing grants, Pathfinders will help businesses and organizations identify possible grants and tell their stories to secure funding. Learn more about our services [here](#).

Calendar

August 9th: Farm Crawl in Keosauqua

August 16th-17th: Bike Van Buren

More to Come

More to Come

More to Come

More to Come

More to Come